



CHAMPIONS OF SUSTAINABILITY

SPONSORED BY INTEGRATED ARCHITECTURE

Easy Rider

MARCUS RINGNALDA, LEED AP
PROJECT ENGINEER AND ASSISTANT PROJECT MANAGER
WOLVERINE BUILDING GROUP
Location: Wolverine headquarters

While most people wouldn't think twice about hopping in a car for a 7-mile commute into work, Marcus Ringnalda ran the numbers – like any good engineer would – and figured he could bike several days a week to the office at Wolverine Building Group. “It pays off. In a week, I can save \$50 dollars.” As a member of the construction company's green team, he helps clients find ways to save money and reduce their environmental impact. The team's been charged with streamlining the LEED certification process so customers aren't overwhelmed. He's also a representative to the national U.S. Green Building Council. “It helps them grasp the whole concept when we streamline the process.” But the focus also turned internally into the company's own operations. He helped the company save money and paper by implementing a web-based accounting and purchasing order system. After interning at Wolverine while studying civil engineering at the University of Michigan, Ringnalda saw that sustainability “was obviously a big deal” and that experience shaped his approach. He says he took those work lessons home, which led to him considering riding his bike and even to making homemade baby food with his wife.



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