

## **FOR IMMEDIATE RELEASE**

### **G.B. Russo & Son Completes its Eye-catching Transformation.**

Grand Rapids, MI - (May 19, 2008) Wolverine Building, Inc. is pleased to announce the completion of the expansion and remodel of the locally renowned International food and wine store, G.B Russo & Son, located at 2770 29<sup>th</sup> Street SE. This gourmet mom & pop shop has captivated the Greater Grand Rapids area for over a century. President Phil Russo mentioned, "We've evolved a lot in our 103 years of business, but have upheld the tradition of personally helping our customers with anything they need. We hope that our newly remodeled store will be a more comfortable shopping experience for our valued customers."

Come celebrate the Grand Re-Opening of G.B. Russo & Son starting June 2, 2008. They will have promotions and events going on throughout the month of June. The Russo Family will offer a variety of food and wine specials throughout the store, food-tastings, and more! Now that they have almost doubled in size, they have more room to feature a more comprehensive product selection- including an enhanced organic, gluten-free, and all-natural section; a larger selection of their home-made frozen entrees and deli items; a greater variety of Michigan food and wine; etc! They plan to gradually expand their product categories even more as time goes on.

Wolverine Building's in-house architect, Gordon Jendritz and ROI Design gave the specialty grocery store a modern face-lift. The new store includes a large inviting entrance, higher ceilings, wider isles, more space for their popular deli and wine selections, and bright colors bursting from every wall. The expansion consisted of an additional 8,000 square feet of retail space to the former 10,000 square foot store. The project also included the renovation of the entire existing facility and significant exterior upgrades to the façade, parking lot, utilities and landscape.

Russo's remained open during the entire process of construction. Wolverine's team tackled the challenge of keeping construction disturbance minimal during store hours. Cashier Supervisor, Gina Russo-Rea explains, "Overall, everything went good through the construction process. I was worried when the wall was being knocked

down that we would have concrete dust in the food and on store products. Wolverine workers made a smooth transition when they were working on the wall. They covered up every section very tight and were still able to keep the store open for business. They did a great job working around us and our customers.”

According to Project Manager, Chris Nye, “There were several challenges involved in this project including the installation of an underground storm detention system beneath the entire parking lot, and the renovation of the existing store. We had to stay in constant communication with the store staff to make sure we could complete the project and keep our disruption of product accessibility and customer movement to a minimum. All of the store employees were great to work with. If there was a problem, they let us know right away and we did our best to respond as quickly as possible. I especially enjoy working on a project like this one because of the challenges involved in balancing the work necessary to get the job done and the needs and expectations of the customer. The key to the success of a project like this is to have an experienced and talented construction superintendent on site to keep everything moving forward as smoothly as possible. Dave DeWaard was the Wolverine Building superintendent for the Russo’s project and he did a fantastic job. The Wolverine Building Group has some of the most skilled and experienced superintendents in Michigan and that’s why we continue to successfully complete challenging projects like this one, and maintain our reputation for problem solving, innovation, and quality work.”

Wolverine Building, Inc. is a full-service general contractor with more than 65 years of experience providing exceptional construction services to industrial and commercial clients throughout West and Central Michigan.

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