

FOR IMMEDIATE RELEASE

Wolverine Helps Small Business Achieve Big Dreams

Lansing, MI (October 22, 2008) . Crippen GMC now grabs the attention it deserves off the busy street of Saginaw. Wolverine Building Inc. has helped transform the car dealership into a first class stop for car shoppers.

Crippen, Buick, Pontiac, GMC, Mazda, and Volvo is located at 8300 W. Saginaw in Lansing. In business for 50 years, the original showroom needed a modern facelift. As part of a total Buick Pontiac GMC image update program, the showroom space was renovated and expanded to accommodate the new 2009 models. Wolverine was happy to provide Design/Build services for the project. The renovation included a new front entry through a new modern entrance kiosk. Six additional service bays were also added to the existing service area, while two previous service bays were converted into offices and a waiting area. New metal panels were used to update the exterior of the original building to prominently display the up-dated signage.

On the same lot, Wolverine also constructed a fresh 5,000 square foot building to house the Mazda/Volvo new car showroom. Now with a bright and inviting atmosphere, Crippen GMC is sure to succeed in its current and future business.

According to Jim Ziegler, Project Manager for Wolverine, "This was a fun project and a great Design/Build collaborative effort between the owner and our staff at Wolverine Building. Joint efforts went into up-grading the GM showroom with the goal of separating themselves from the competition. This allowed Wolverine to create a much cleaner and truly distinctive dealership incorporating the latest GM image package. +

Wolverine Building, Inc. is a full-service general contractor with more than 65 years of experience providing exceptional construction services to industrial and commercial clients throughout West and Central Michigan.

###

Contact: Danielle Millisor
Wolverine Building Group
Marketing Communications
Ph: 616-949-3360
dmillisor@wolvgroup.com